

PRIVACY POLICY

Last updated: August 25, 2026

This Privacy Policy explains how DOAT LTD ("DOAT", "we", "us" or "our") collects, uses, stores and protects personal information when you visit our website, contact us, apply for a role or otherwise interact with us.

By using our website or providing personal information to us, you acknowledge the practices described in this Privacy Policy.

1. Who We Are

DOAT LTD is a performance marketing agency based in Hong Kong.

For privacy-related questions, you can contact us at legal@doat.agency.

2. Information We May Collect

We may collect information that you provide directly to us, including your name, email address, phone number, company name, job title and the content of messages or business inquiries you send to us.

If you apply for a job, we may also collect your CV, portfolio, employment history, professional information and other information you choose to provide as part of the recruitment process.

When you use our website, certain technical information may be collected automatically, such as IP address, browser type, device information, operating system, approximate location, referring pages, pages viewed, interaction data and cookie or similar identifiers.

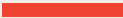
3. How We Use Personal Information

We may use personal information to respond to inquiries and communicate with you; provide information about our services; manage prospective and existing client relationships; operate, maintain and improve our website; analyze website usage and marketing performance; protect our website and systems; evaluate job applications and manage recruitment; comply with legal obligations; and establish, exercise or defend legal claims.

Where required by applicable law, we rely on an appropriate legal basis for processing, such as consent, performance of a contract, legitimate interests or compliance with legal obligations.

4. Analytics, Advertising and Tracking Technologies

Our website may use analytics, advertising and tracking technologies to understand how visitors use the website, measure campaign performance and improve our marketing.



These technologies may include cookies, pixels, tags, event tracking and similar tools. Depending on our current technology stack, information may be processed through third-party analytics or advertising platforms.

Where required by applicable law, non-essential cookies or similar technologies will be used only after obtaining the appropriate consent.

5. Cookies

Cookies are small data files stored on your device or browser. We may use essential cookies required for website functionality and, where applicable, analytics, performance and advertising cookies.

You can control cookies through your browser settings and, where available, our cookie consent controls. Disabling certain cookies may affect website functionality.

More information about the cookies used on our website may be provided in our Cookie Policy.

6. How We Share Information

We do not sell personal information.

We may share personal information with service providers and business partners that help us operate our website, analytics, communications, hosting, security, recruitment or other business functions. We may also disclose information when required by law, regulation, court order or a competent authority, or where necessary to protect our rights, users, systems or business.

Service providers are expected to process personal information only for appropriate purposes and subject to applicable contractual and legal requirements.

7. International Data Transfers

DOAT operates internationally and may work with service providers, platforms, clients and partners located in different countries. As a result, personal information may be processed outside the country in which you are located.

Where required, we take reasonable steps to ensure that international transfers are subject to appropriate safeguards under applicable data protection laws.

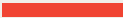
8. Data Retention

We retain personal information only for as long as reasonably necessary for the purposes described in this Privacy Policy, including business, recruitment, legal, accounting, security and compliance purposes.

Retention periods may vary depending on the type of information, the reason it was collected and applicable legal requirements.

9. Data Security

We use reasonable technical and organizational measures designed to protect personal information against unauthorized access, loss, misuse, alteration or disclosure.



However, no website, network or electronic storage system can be guaranteed to be completely secure.

10. Your Privacy Rights

Depending on where you live and the laws that apply to you, you may have rights regarding your personal information, including the right to request access, correction, deletion, restriction or objection to certain processing, and in some circumstances the right to data portability or to withdraw consent.

To exercise a privacy right, contact us at legal@doat.agency. We may need to verify your identity before processing a request. Certain rights may be subject to legal exceptions.

11. Marketing Communications

If we send you marketing communications, you may opt out at any time by using the unsubscribe method provided in the communication or by contacting us.

Opting out of marketing does not prevent us from sending necessary administrative, transactional or business communications where appropriate.

12. Recruitment Data

If you apply to work with DOAT, we may use the information you provide to assess your application, communicate with you, arrange interviews, verify relevant information and manage the recruitment process.

Unless a longer period is required or permitted by law, recruitment information will be retained only for as long as reasonably necessary for recruitment and related business purposes.

13. Third-Party Websites and Platforms

Our website may contain links to third-party websites, platforms or services. Their privacy practices are governed by their own policies, and DOAT is not responsible for how those third parties process personal information.

14. Children's Privacy

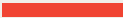
Our website and services are intended for business and professional audiences and are not directed to children. We do not knowingly seek to collect personal information from children through the website.

15. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes to our website, services, technology, business practices or legal requirements.

The latest version will be published on this page with the updated revision date.

16. Contact Us



If you have questions about this Privacy Policy or how we handle personal information, please contact us:

DOAT LTD

Tsim Sha Tsui, Kowloon, Hong Kong

Email: legal@doat.agency